

## ORDER



Orders	Order / Rev:	107744		
	Alt Order #:	06861846		
	Product Desc:	PRIORITIES USA ACT		
	Estimate:	E1566		
	Flight Dates:	10/23/12 - 10/29/12	Primary AE:	Amy McCreary
	Original Date / Rev:	10/11/12 / 10/11/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Mundy-Katowitz Media, Inc.		
	Buying Contact:			
	Billing Contact:			
		1322 G St. SE	Billing Type:	Cash
		Washington, DC 20003	Billing Calendar:	Broadcast
			Billing Cycle:	EOM/EOC
			Agency Commission:	15%
Advertiser	Name:	Priorities USA Action		
	Demographic:	A35+		
	Product Codes:	PLI2		
	Priority:	SELECT PRIORITY CODE		
	Revenue Codes:	POLITICAL/AGY, PISSED, GEN		
New Business Thru:				
Order Separation: 00:05:00				
Advertiser External ID:				
Agency External ID:				

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	54	\$75,850.00	\$64,472.50
10/29/12	10/29/12	11	\$14,400.00	\$12,240.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	54	\$75,850.00	\$64,472.50	0.00
November 2012	11	\$14,400.00	\$12,240.00	0.00
Totals	65	\$90,250.00	\$76,712.50	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	24%	\$90,250.00
Market	100%	\$376,041.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	19%	\$71,447.92
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	22%	\$82,729.17
KTUD	3%	\$11,281.25
KVVU	18%	\$67,687.50
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	14%	\$52,645.83

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/23/12	10/23/12	M-F 5-6a	WakeUp w/Wagners	5-6a	- T-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
M-F 5-6a WakeUp w/Wagners															
WAKE W/WAGNRS1															
		Start Date	End Date	Weekdays		Spots/Week			Rate		Rating				

Order / Rev: 107744  
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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/23/12	10/23/12	M-F 5-6a WakeUp w/Wagners		5-6a	- T-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12															
E 2	KSNV	10/24/12	10/24/12	M-F 5-6a WakeUp w/Wagners		5-6a	-- W-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12															
E 3	KSNV	10/25/12	10/25/12	M-F 5-6a WakeUp w/Wagners		5-6a	-- T---	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12															
E 4	KSNV	10/26/12	10/26/12	M-F 5-6a WakeUp w/Wagners		5-6a	--- F--	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12															
E 5	KSNV	10/29/12	10/29/12	M-F 5-6a WakeUp w/Wagners		5-6a	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12															
E 6	KSNV	10/23/12	10/23/12	M-F 6-7a WakeUp w/Wagners		6-7a	- T-----	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12															
E 7	KSNV	10/24/12	10/24/12	M-F 6-7a WakeUp w/Wagners		6-7a	-- W---	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12															
E 8	KSNV	10/25/12	10/25/12	M-F 6-7a WakeUp w/Wagners		6-7a	--- T--	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12															
E 9	KSNV	10/26/12	10/26/12	M-F 6-7a WakeUp w/Wagners		6-7a	--- F--	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12															
E 10	KSNV	10/29/12	10/29/12	M-F 6-7a WakeUp w/Wagners		6-7a	M-----	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12															
E 11	KSNV	10/23/12	10/23/12	Today Show	CM	658a-9am	- T-----	:30	1	\$3,800.00	1	0.00	NM	1	\$3,800.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12															
E 12	KSNV	10/24/12	10/24/12	Today Show	CM	658a-9am	-- W---	:30	1	\$3,800.00	1	0.00	NM	1	\$3,800.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12															
E 13	KSNV	10/25/12	10/25/12		CM	658a-9am	--- T--	:30	1	\$3,800.00	1	0.00	NM	1	\$3,800.00

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KSJV

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				The Agenda 1230pm												
				The Agenda 1230pm												
				AGENDA												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	--W----		1			\$650.00		0.00					
E 26	KSNV	10/25/12	10/25/12	The Agenda 1230pm	CM	1230-1p									1	\$650.00
				The Agenda 1230pm												
				AGENDA												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	--T---		1			\$650.00		0.00					
E 27	KSNV	10/26/12	10/26/12	The Agenda 1230pm	CM	1230-1p									1	\$650.00
				The Agenda 1230pm												
				AGENDA												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	---F--		1			\$650.00		0.00					
E 28	KSNV	10/29/12	10/29/12	The Agenda 1230pm	CM	1230-1p									1	\$650.00
				The Agenda 1230pm												
				AGENDA												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	M-----		1			\$650.00		0.00					
E 29	KSNV	10/23/12	10/23/12	Days of our Lives	CM	1258p-2pm									1	\$1,000.00
				Days of our Lives												
				DAYS-OUR LIVES												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	-T-----		1			\$1,000.00		0.00					
E 30	KSNV	10/24/12	10/24/12	Days of our Lives	CM	1258p-2pm									1	\$1,000.00
				Days of our Lives												
				DAYS-OUR LIVES												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	--W----		1			\$1,000.00		0.00					
E 31	KSNV	10/25/12	10/25/12	Days of our Lives	CM	1258p-2pm									1	\$1,000.00
				Days of our Lives												
				DAYS-OUR LIVES												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	---T---		1			\$1,000.00		0.00					
E 32	KSNV	10/29/12	10/29/12	Days of our Lives	CM	1258p-2pm									1	\$1,000.00
				Days of our Lives												
				DAYS-OUR LIVES												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	M-----		1			\$1,000.00		0.00					
E 33	KSNV	10/23/12	10/23/12	The Doctors	CM	2pm-3pm									1	\$650.00
				The Doctors												
				DOCTORS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	-T-----		1			\$650.00		0.00					
E 34	KSNV	10/24/12	10/24/12	The Doctors	CM	2pm-3pm									1	\$650.00
				The Doctors												
				DOCTORS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	--W----		1			\$650.00		0.00					
E 35	KSNV	10/25/12	10/25/12	The Doctors	CM	2pm-3pm									1	\$650.00
				The Doctors												
				DOCTORS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	--T---		1			\$650.00		0.00					
E 36	KSNV	10/26/12	10/26/12	The Doctors	CM	2pm-3pm									1	\$650.00
				The Doctors												
				DOCTORS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	----F--		1			\$650.00		0.00					
E 37	KSNV	10/29/12	10/29/12		CM	2pm-3pm									1	\$650.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
The Tonight Show Tonight Show															
TONITE SHW-NBC<															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>-----F--</u> Spots/Week <u>1</u> Rate <u>\$2,000.00</u> Rating <u>0.00</u>															
E 50	KSNV	10/25/12	10/25/12	Late Night w/Fallon	CM	1236a-136am	-----T---	:30	1	\$700.00	1	0.00	NM	1	\$700.00
Late Night w/Fallon															
J FALLOON-NBC<															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>---T---</u> Spots/Week <u>1</u> Rate <u>\$700.00</u> Rating <u>0.00</u>															
E 51	KSNV	10/29/12	10/29/12	Late Night w/Fallon	CM	1236a-136am	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
Late Night w/Fallon															
J FALLOON-NBC<															
Start Date <u>Week: 10/29/12</u> End Date <u>11/04/12</u> Weekdays <u>M-----</u> Spots/Week <u>1</u> Rate <u>\$700.00</u> Rating <u>0.00</u>															
E 52	KSNV	10/24/12	10/24/12	Last Call w/Carson Daly	CM	136-205am	--W---	:30	1	\$350.00	1	0.00	NM	1	\$350.00
Last Call w/Carson Daly															
C-DALY-NBC<															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>--W---</u> Spots/Week <u>1</u> Rate <u>\$350.00</u> Rating <u>0.00</u>															
E 53	KSNV	10/25/12	10/25/12	Last Call w/Carson Daly	CM	136-205am	---T---	:30	1	\$350.00	1	0.00	NM	1	\$350.00
Last Call w/Carson Daly															
C-DALY-NBC<															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>---T---</u> Spots/Week <u>1</u> Rate <u>\$350.00</u> Rating <u>0.00</u>															
E 54	KSNV	10/27/12	10/27/12	News 3 Sunrise - SATURDAY	CM	6a-7a	-----S-	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
News 3 Sunrise SATURDAY															
NW3 AT SUNRISE															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>-----S-</u> Spots/Week <u>1</u> Rate <u>\$1,000.00</u> Rating <u>0.00</u>															
E 55	KSNV	10/27/12	10/27/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
Saturday Today															
TODAY															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>-----S-</u> Spots/Week <u>1</u> Rate <u>\$2,000.00</u> Rating <u>0.00</u>															
E 56	KSNV	10/27/12	10/27/12	News 3 Today - SATURDAY	CM	9am-930am	-----S-	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
News 3 Today - SAT															
NEWS3 TDY-WKND															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>-----S-</u> Spots/Week <u>1</u> Rate <u>\$1,500.00</u> Rating <u>0.00</u>															
E 57	KSNV	10/27/12	10/27/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$1,350.00	1	0.00	NM	1	\$1,350.00
Sa-Su Early News															
NEWS															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>-----S-</u> Spots/Week <u>1</u> Rate <u>\$1,350.00</u> Rating <u>0.00</u>															
E 58	KSNV	10/27/12	10/27/12	Weekend Jeopardy/Whe@M	CM	630-730pm	-----S-	:30	1	\$1,050.00	1	0.00	NM	1	\$1,050.00
WKND Jeop/Wheel															
JEOPARDY/WHEEL															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>-----S-</u> Spots/Week <u>1</u> Rate <u>\$1,050.00</u> Rating <u>0.00</u>															
E 59	KSNV	10/27/12	10/27/12	Vegas Inc.	CM	6:30-8pm	-----S-	:30	1	\$1,350.00	1	0.00	NM	1	\$1,350.00
Vegas Inc.															
VEGAS INC															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>-----S-</u> Spots/Week <u>1</u> Rate <u>\$1,350.00</u> Rating <u>0.00</u>															
E 60	KSNV	10/28/12	10/28/12	News 3 Sunrise - SUNDAY	CM	6a-7a	-----S	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
News 3 Sunrise SUNDAY															
NW3-SUNRS WKND															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>-----S</u> Spots/Week <u>1</u> Rate <u>\$1,000.00</u> Rating <u>0.00</u>															
E 61	KSNV	10/23/12	10/23/12		CM	430a-5a	-T-----	:30	1	\$400.00	1	0.00	NM	1	\$400.00

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Wake Up Early w/ Wagne Wake Up Early Wagners															
WAKE-W/WAGNERS															
Start Date      End Date      Weekdays      Spots/Week      Rate      Rating															
Week: 10/22/12	10/28/12	-T-----		1	\$400.00	0.00									
E 62	KSNV	10/24/12	10/24/12	Wake Up Early w/ WagnEM	430a-5a	--W----	:30	1	\$400.00	1	0.00	NM		1	\$400.00
Wake Up Early w/ Wagners															
WAKE-W/WAGNERS															
Start Date      End Date      Weekdays      Spots/Week      Rate      Rating															
Week: 10/22/12	10/28/12	--W----		1	\$400.00	0.00								1	\$400.00
E 63	KSNV	10/25/12	10/25/12	Wake Up Early w/ WagnEM	430a-5a	---T---	:30	1	\$400.00	1	0.00	NM		1	\$400.00
Wake Up Early Wagners															
WAKE-W/WAGNERS															
Start Date      End Date      Weekdays      Spots/Week      Rate      Rating															
Week: 10/22/12	10/28/12	---T---		1	\$400.00	0.00								1	\$400.00
E 64	KSNV	10/28/12	10/28/12	Wake Up Early w/ WagnEM	430a-5a	-----S	:30	1	\$400.00	1	0.00	NM		1	\$400.00
Wake Up Early Wagners															
WAKE-W/WAGNERS															
Start Date      End Date      Weekdays      Spots/Week      Rate      Rating															
Week: 10/22/12	10/28/12	-----S		1	\$400.00	0.00								1	\$400.00
E 65	KSNV	10/29/12	10/29/12	Wake Up Early w/ WagnEM	430a-5a	M-----	:30	1	\$400.00	1	0.00	NM		1	\$400.00
Wake Up Early Wagners															
WAKE-W/WAGNERS															
Start Date      End Date      Weekdays      Spots/Week      Rate      Rating															
Week: 10/29/12	11/04/12	M-----		1	\$400.00	0.00									
													Totals		
													65      \$90,250.00		